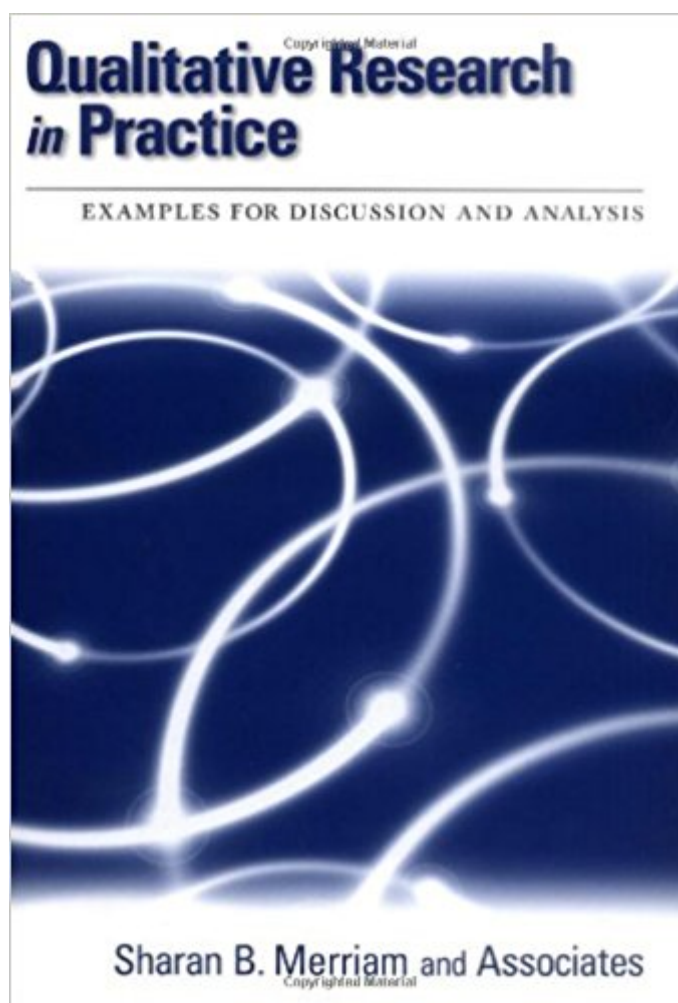


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# Qualitative Research In Practice: Examples For Discussion And Analysis



## Synopsis

Qualitative research (QR) is the method of inquiry that seeks to understand social phenomena within the context of the participants' perspectives and experiences. The research methods of QR are more flexible, responsive, and open to contextual interpretation than in quantitative research, which uses inventory, questionnaire, or numerical data to draw conclusions. In *Qualitative Research in Practice*, Sharan Merriam combines discussions of the types of QR with examples of research studies and reflections by the researchers themselves. An important resource for students and practitioners of QR, the book may be used as a companion to any general text on QR.

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